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## MASSERIE 2

### Ospitalità di charme in Puglia

Hospitality in the charming farm houses of Apulia

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Texts by Franco Faggiani

Preface by Renzo Arbore

After the successful volume *Masserie*, of 2009, now sold out, here is a new volume devoted to these amazing Manor-Farm resorts, set deep in luxurious nature

From fortified country houses for protecting people, animals and harvests from marauders from the Middle East to resorts offering top-class, family-run yet elegant hospitality, today these Manor Farms are a symbol of Puglia.

Across borders, wherever a cultured traveller ventures, willing to go beyond a comfortable welcome in order to perceive the essence of places, to savour authentic traditions as well as good food, to gaze at panoramas where the horizon too is centre stage, the term “Masseria” or Manor Farm immediately evokes the whole region, its coastlines, its light-filled silent countryside, its generous sunny people, its outstanding artistic beauties. Thanks to being dotted over a land so extended into the sea as to be more of an island than the last strip of a continent, these buildings – seemingly so simple on the outside but so articulated within – appear like small pearls, solitary strongholds where East and West have long come together and where today, thanks to guests from every country, world culture is breathed.

Adriano Bacchella is author of about thirty books; his lifestyle, interior and travel reportages are regularly published in important international magazines in Italy (such as *Case & Country*, *Io Donna*, *Elle*, *AD*, *Gioia*, *Elle Decor Japan*, *Ville & Casali*, *Elle Decor Germany*, *Der Smaak Italie*). By the same author for the publisher AdArte, *Case di Torino* (2007), *Masserie. Hospitality in the charming farmhouses of Apulia* (sold out, 2009), *Divino Abitare. Charming Hospitality in Monferrato, Langhe and Roero* (2009), *Case di Montagna. Vivere nella Vialattea e dintorni* (sold out, 2009), *Case di Torino due* (2010), *Case di Genova* (2010), *Case di Portofino / Living in Portofino* (2011) and *Case di Roma / Living in Rome* (2012) *Mediterraneo Interiore* (2014).

Franco Faggiani, journalist, has published reports, articles and surveys in dozens of magazines. He was the editor of various trade magazines, and he is the author of essays, narrative, biographies, guides and novels. For years now he’s been writing mostly about activities connected with this theme: economy, enogastronomy, sports, trails, professions.

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